



## EPISODE 10: SHOW NOTES AND ACTION ITEMS

In this episode, Mike explores the topic Digital Transformation, from the point of view of a digital transformation specialist of technician. What is digital transformation? The Enterprisers Project, <https://enterpriseproject.com/what-is-digital-transformation>, provides a nice overview.

As discussed in the podcast, the website SimplyHired lists the sought-after characteristics of a Digital Transformation Specialist. Go to <https://www.simplyhired.com/> and enter Digital Transformation Specialist in the search field.

Also referenced in this podcast, you can find the article illustrating digital transformation, "Using Digital Tools to Move a Candy Company Into the Future" at <https://www.nytimes.com/2018/09/21/business/digital-tools-move-candy-company-into-future.html>

Additional resources from the show:

A 2018 Intel Research Study: Industry 4.0 Demands the Co-Evolution of Workers and Manufacturing Operations by Dr. Faith McCreary ([Faith.A.McCreary@Intel.com](mailto:Faith.A.McCreary@Intel.com)) and Dr. Irene Petrick ([Irene.J.Petrick@Intel.com](mailto:Irene.J.Petrick@Intel.com))  
<https://newsroom.intel.com/wp-content/uploads/sites/11/2018/04/report-intel-manufacturing-research.pdf>

[Temperature Sensor Development Tools SHT31 Smart Gadget](#), or [here](#)

### Episode 10 Action Item

Download the Digital Transformation Learning Activity and try it with your students.